Pumpkin Jack's Ranch Announces Grand Opening of New Farm and Pumpkin Patch Attractions in Paso Robles

September 14, 2026

PASO ROBLES, CA - September 14, 2026 -
Pumpkin Jack's Ranch will open its physical gates to the public on September 24 at 5375 Monterey Road in Paso Robles, California, debuting a permanent seasonal destination custom-built by Monster City Studios. Positioned with immediate access off the Highway 101 corridor, the ranch will welcome guests daily from 9:00 a.m. to 8:00 p.m. beginning opening day.

The launch marks the arrival of a permanent creative flagship for Monster City Studios, the fabrication and set-design firm co-owning the property. By establishing a fixed location directly off Highway 101, the studio brings theme-park-level construction and immersive physical set design into a community farm setting, translating techniques typically reserved for large productions into ground-level guest experiences.

Opening day will feature a range of physical attractions built onsite. Guests will find custom-built hay structures, multi-acre corn mazes, and giant pumpkin displays alongside interactive farm games and outdoor

lawn activities. Families will also encounter a kids farm play area and petting zoo near Highway 46, where children and adults can meet and feed resident farm animals in a supervised outdoor setting.

"Establishing a permanent home along the Highway 101 corridor allows the studio to apply theme-park fabrication to a working farm, giving Central Coast families an experience they previously had to travel far to find," said a spokesperson for Pumpkin Jack's Ranch. "Every hay structure, maze, and display has been built onsite to create lasting autumn traditions for the community."

The pumpkin patch itself will showcase varieties ranging from oversized giant pumpkins and classic jack-o'-lantern carving types to ornamental gourds and specialty winter squash, all available for guests to pick straight from the vine. Additional attractions include an apple cannon range, inflatable bounce houses, a climbable hay fort, and seasonal harvest fields open for exploration. For visitors seeking a seasonal thrill, the ranch offers a spooky pumpkin patch with haunted house elements designed to entertain older children and adults while remaining accessible to family audiences.

The opening carries strategic significance for regional tourism. Paso Robles has long been recognized for its viticulture, and the arrival of Pumpkin Jack's Ranch expands that identity by introducing high-production, family-focused agritourism to North San Luis Obispo County. The addition diversifies the area's visitor offerings and positions the region as a destination for farm entertainment beyond its established wine country reputation.

"The goal is to add something new to the regional tourism landscape," the spokesperson added. "Paso Robles is known for its vineyards, and this project introduces a family-focused agritourism option that complements the area's existing draws."

Media representatives and prospective visitors can navigate to the official website and follow @PumpkinJacksRanch on Instagram for opening-week event details and behind-the-scenes build footage.

Pumpkin Jack's Ranch is an agritainment farm in Paso Robles, California, co-owned and constructed by Monster City Studios. The ranch features a pumpkin patch, haunted house, petting zoo, corn maze, hay fort, apple cannon range, and seasonal harvest fields, offering family-oriented outdoor entertainment throughout the autumn season.

###

For more information about Pumpkin Jack's Ranch, contact the company here:Pumpkin Jack's RanchPumpkin Jack's Ranch805-674-1850info@pumpkinjacksranch.comPumpkin Jack's Ranch5375 Monterey Road Paso Robles CA 93446

Pumpkin Jack's Ranch

Pumpkin Jack's Ranch, located in Paso Robles, CA, is a premier local farm destination offering fun, family-friendly outdoor attractions.

Website: https://pumpkinjacksranch.com/

Email: info@pumpkinjacksranch.com

Phone: 805-674-1850