



Ornate Home Expands Sleep Solutions with Malouf Furniture and Mattress Collection

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Ornate Home, a Southern California-based retailer specializing in home furnishings, has expanded its product catalog to include the complete Malouf mattress and sleep accessories collection, addressing growing consumer demand for advanced sleep technology and ergonomic support systems.

The expansion brings Malouf's engineered sleep solutions to Southern California consumers at a time when the global mattress market continues its rapid growth trajectory. Industry data shows the mattress sector reached \$46.48 billion in 2024 and projects continued expansion at a 6.5 percent compound annual growth rate through 2030, when market value is expected to reach \$67.51 billion.

The Malouf furniture collection now available at Ornate Home encompasses hybrid mattresses, adjustable bases, pillows, protectors, and bedding essentials designed to address common sleep disruption issues. The product line features the Ice Cloud series, including models such as the Ice Cloud AeroFlex, ActivAir, and Cool Sync, which combine breathable materials with responsive support layers.

"Adding the Malouf mattress collection to our showroom floor allows us to offer Southern California residents sleep products informed by current materials research and engineering," said Mehmet Uncuoglu, CEO of Ornate Home. "These products are designed to address common factors that disrupt rest, including temperature regulation and spinal support."

The hybrid mattresses pair a HyperChill cooling cover with CoolSync gel-infused memory foam and an ActivAir responsive foam layer for heat dissipation and airflow. The core uses individually encased steel coils to provide targeted pressure-point support and motion isolation.

A 2009 peer-reviewed study published in the Journal of Chiropractic Medicine found that new bedding systems led to measurable reductions in back pain and improvements in perceived sleep quality among participants. Separate research from the National Sleep Foundation notes that temperature regulation is a key factor in sustained sleep, and that breathable mattress materials may help reduce heat-related sleep disruptions.

All foam components in the collection carry CertiPUR-US certification, meeting strict environmental and indoor emissions standards for consumer safety and air quality.

The expansion targets Orange County's demographic of over 3.17 million residents, where median household income of \$115,229 supports investment in premium home furnishings and health-focused products. The timing aligns with increased consumer awareness about the connection between sleep quality and overall wellness, particularly as more individuals work from home and prioritize creating optimal living environments.

Ornate Home operates as a furniture and mattress store serving Santa Ana and Orange County, offering financing options and personalized consultation services to help customers select appropriate sleep solutions. The company maintains both physical showroom locations and an extensive online catalog featuring living room, bedroom, kitchen, dining, and home office furniture categories alongside the newly added Malouf collection.

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Ornate Home, Santa Ana, CA

Ornate Home is a U.S. furniture retailer offering stylish, quality furnishings online and in-store. With showrooms in CA & NC and nationwide shipping, our site features over 20,000 products from top brands like Ashley Furniture.

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